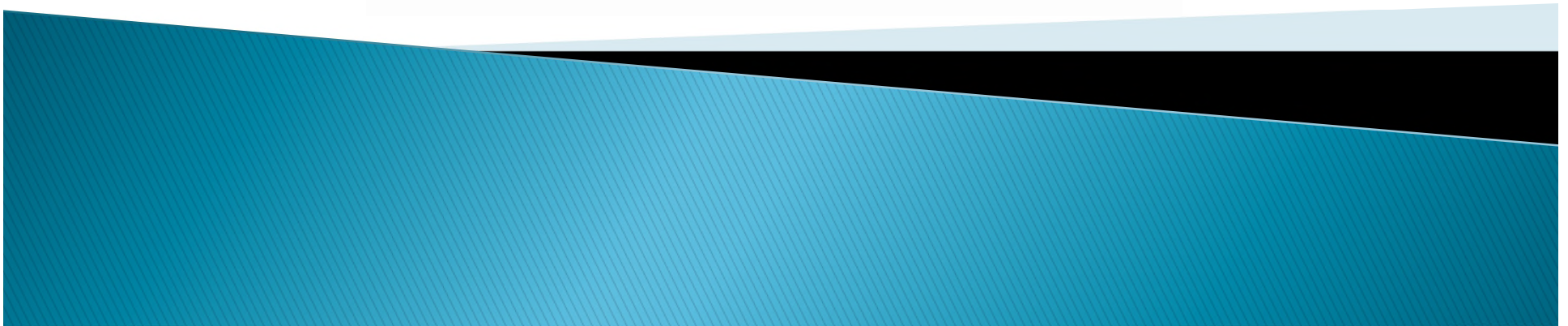


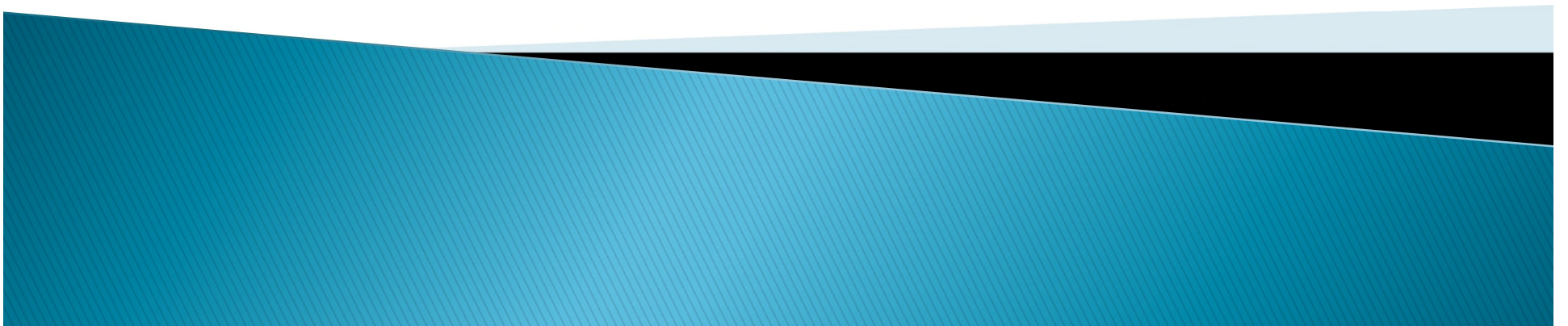
# Ruralite

S E R V I C E S , I N C

**EFFICIENCY SERVICES**  
Group



Who I am

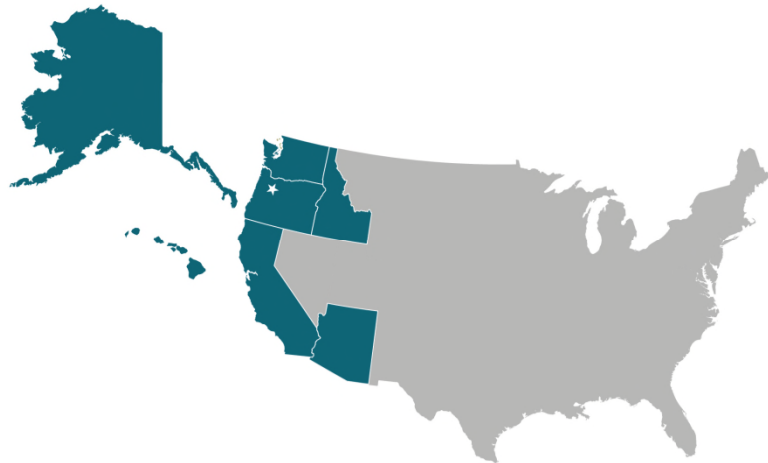


# RSI/ESG Service Territory

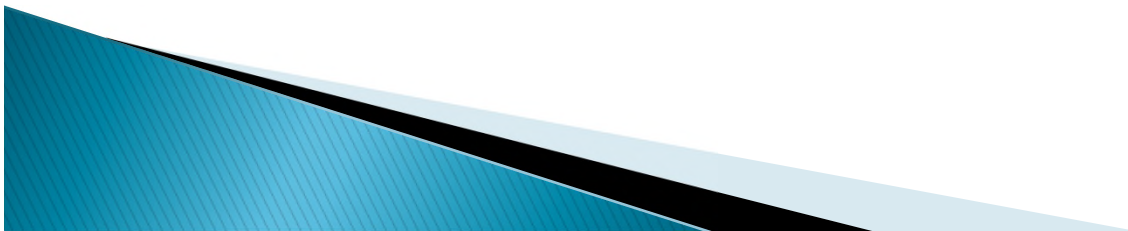
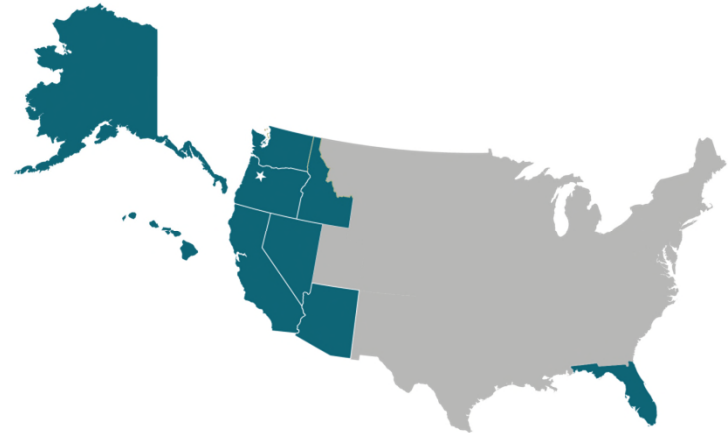


# RSI/ESG Service Territory

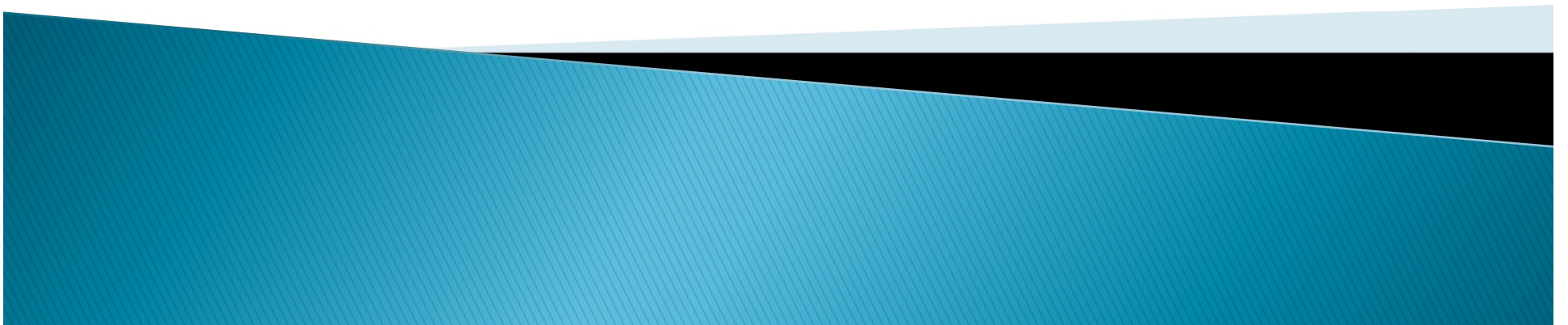
Personal and Work History



Ruralite/ESG



**Who (and What) are We?**



# Who (and What) are We?

**THE SEVEN COOPERATIVE PRINCIPLES**  
**ONE** VOLUNTARY AND OPEN MEMBERSHIP  
**TWO** DEMOCRATIC MEMBER CONTROL  
**THREE** MEMBERS' ECONOMIC PARTICIPATION

**FOUR** AUTONOMY AND INDEPENDENCE  
**AND INFORMATION**  
**SIX** COOPERATION AMONG COOPERATIVES  
**FIVE** EDUCATION, TRAINING  
**SEVEN** CONCERN FOR COMMUNITY

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# Magazines and much, much more

## Communications

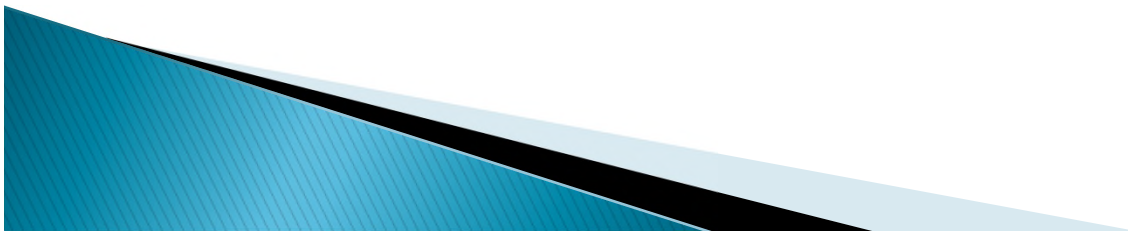
- ▶ 71 members, primarily Ruralite, but also Currents, Florida Currents and Kauai
- ▶ ADA–friendly, public utility savvy websites
- ▶ Social Media support
- ▶ Digital
- ▶ Custom communications
  - Annual meeting packets
  - Calendars
  - Anniversary books



# Magazines and much, much more

## Efficiency Services Group

- ▶ Decades of experience
- ▶ 45+ utilities
- ▶ Small and mid-sized utility experts
- ▶ Turnkey services
- ▶ BPA expertise
- ▶ Direct install
- ▶ Program design





**Thank you!**

